

Bris ROCHER

CEO

Corporate web site

# to act4nature international

In October 2019, the Groupe Rocher became France's first international group to become a purpose-driven company\*, and incorporated a commitment to **Reconnect humans with nature**» into its statutes.

The Group is also committed to reducing its greenhouse gas emissions by 50% vs. 2010 (no. 5).

#### **ACT FOR BIODIVERSITY**

Our strategies for safeguarding biodiversity (points no. 1 and no. 10 of Act4Nature International's Common Commitments):

## → Experimentation:

- Our Agronomy Division in La Gacilly, Brittany, innovates in agroecology (no. 3), hosts a PhD student (no. 6) and is the pilot site for the national sustainable hedgerow management plan framework (no. 7).
- The Group is a member of the executive committee of the French Initiative for Business and Biodiversity Platform (no. 7).

## → The responsible management of natural resources

- Implementing a biodiversity management plan for all its industrial and tertiary sites with Bird Life International NGO or equivalent international associations by 2030 (no.2 and no. 9).
- Ensuring subsidiary traceability, safety and responsible management: in La Gacilly, on our 60 ha of organically farmed and agroecological fields, and everywhere else, drawing on our partners working on the ground for support (no. 6).
- Sourcing supplies sustainably (no. 5) with the aim of achieving 100% transparency on ingredient origins and UEBT certification for our La Gacilly, Monoi and Madagascar botanical supply chains by 2025.
- Protecting plants to preserve resources and achieving 100% mass-balanced RSPO certified ingredients containing palm oil or its derivatives (no. 4)

# → Ambassador

• Hosting 6,000 participants annually for the awareness-raising initiatives we organise in our Botanical Garden in La Gacilly (no. 8).

The Group has been taking a proactive approach to improving its environmental footprint since 2010, and is embarking on an **ambitious plan** to reinforce its action by 2030. We are therefore committed to reducing our plastic consumption by 30% and, in terms of residual plastic, to using 100% recyclable plastic and to including recycled plastic in 100% of our packaging by 2030.

# **WORKING CLOSELY WITH OUR STAKEHOLDERS**

#### Sharing:

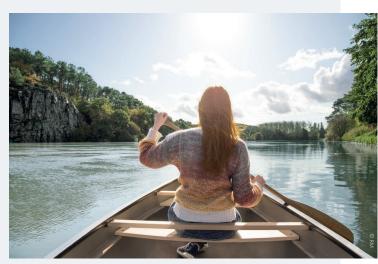
The Group is committed to creating and publishing a biennial study on human reconnection with nature by 2030.

# Combining economic and social efficiency and performance:

100% of the Group's Brands will be certified by B Corp or an equivalent label by 2030.

# SPONSORING FOUNDATIONS COMMITTED TO BIODIVERSITY

Since 1991, the Group has sponsored the Yves Rocher Foundation, a non-profit organisation with official 'public interest' status that takes action through its Plant for the Planet scheme (100 million trees planted in 35 countries - target of 130 million trees by 2025) and its Terre de Femmes programme (450 women supported in 19 years). Through the Daniel Jouvance Foundation, the Group also supports the preservation of coral ecosystems (10,000 corals planted in Indonesia by 2023). Finally, the Group supports the La Gacilly outdoor Photo exhibition (no. 9).



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