

FDJ UNITED's individual commitments in act4nature international

Company Overview

FDJ UNITED is a French public limited company created in 1976. Its mission is to offer its 33 million players around the world a wide range of entertaining and responsible games. FDJ UNITED offers various services and products:

- FDJ UNITED offers lottery games and sports betting online and at points of sale in France (nearly 29,000 points of sale, representing the largest local network in France);
- FDJ UNITED is the operator of Premier Lotteries Ireland (PLI), the Irish national lottery (5,200 points of sale in Ireland to distribute PLI games);
- FDJ UNITED provides B2B solutions in international markets: with Relax Gaming, an online gambling provider, which has a product platform and a game studio, and the recently acquired Kindred Group plc, a player in the online betting and gambling sector in Europe;
- FDJ UNITED, through its subsidiary FDJ Services, is diversifying with the deployment of a payment and collection service in France under the Nirio brand (3.2 million transactions carried out with Nirio in 2024, for a total of nearly €256 million).

Present in some fifteen locally regulated markets around the world, mainly in Europe, FDJ UNITED now has more than 5,000 employees. In 2024, FDJ UNITED achieved a turnover of €3.1 billion.

FDJ UNITED's purpose is the embodiment of the group's determination to develop a model combining performance, responsibility and social utility: **"Inspire the future of safe and entertaining lottery, gaming and betting with positive impacts on society"**.

Materiality Analysis

The double materiality analysis, carried out in 2024, as part of the alignment work with the Corporate Sustainability Reporting Directive, positions **biodiversity and ecosystems** as one of the ten material challenges for the Group. In particular, it reveals the following material impacts:

- **Negative impacts on the environment**, more specifically on biodiversity (forest and marine ecosystems) caused by the value chain (paper for game supports and freight);
- **Positive impact on the environment** through the creation of games (e.g. Mission Nature) to raise funds to support projects in favor of biodiversity.

Negative impacts caused by the value chain

As the majority of its revenue is associated with (paper) gaming materials, the Group depends on the supply of pulp and by extension forest ecosystems, whose functioning is disrupted by human activities, in particular due to land conversion, overexploitation, and climate change. In addition to its dependence on wood, the Group exerts pressure on forest ecosystems through its sourcing, which can affect ecosystems that are home to rich biodiversity. FDJ UNITED put more than 9,000 tonnes of paper gaming materials on the market in 2024, i.e. 0.7% of the volumes of graphic paper placed on the French market.

In addition, the Group's direct operating sites, which are mainly located in urban areas, exert reduced pressure (small footprint, limited water consumption, no pollution, etc.) and have a limited impact on biodiversity (both for ecosystems and nearby species). Due to the nature of the Group's assets (warehouses, offices), these sites also have a limited dependence on ecosystem services.

The table below shows the level of impact of the Group's activities for each of the five pressure factors identified by The *Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services* (IPBES). The strongest impacts are concentrated in the upstream value chain, in particular through land use and resource exploitation, and to a lesser extent downstream with the end of life of products (including paper gaming materials).

ANALYSIS OF IMPACTS BY PRESSURE FACTOR ON BIODIVERSITY, ON THE ENTIRE VALUE CHAIN, AND THE CONTRIBUTION OF THESE IMPACTS TO BIODIVERSITY LOSS

Upstream	Operation	Downstream
CHANGE IN LAND AND SEA USE		
<p>High Impact Level: Degradation of forest ecosystems and habitat fragmentation by silvicultural practices during timber extraction</p> <p>Low Impact Level: Land use associated with the purchase of goods and services (including paper, electrical and electronic equipment, construction materials, etc.) Land conversion by transport infrastructure</p>	<p>Low Impact Level: Footprint and land conversion of the Group's offices (soil sealing and loss of vegetation cover)</p>	<p>Low Impact Level: Land footprint and land conversion associated with points of sale</p>
RESOURCE DEVELOPMENT		
<p>High Impact Level: Overexploitation of wood resources</p> <p>Low Impact Level: Water use in the production of paper, electrical and electronic equipment</p>	<p>Low Impact Level: Activity-related water consumption (offices, data centers)</p>	<p>Not significant</p>
CLIMATE CHANGE		
<p>Medium Impact Level: GHG emissions associated with the purchase of goods and services (including electricity, paper, electrical and electronic equipment, construction materials, etc.)</p>	<p>Low Impact Level: GHG emissions associated with the operation of retail outlets GHG emissions associated with employee transportation</p>	<p>Low Impact Level: GHG emissions associated with downstream transportation, point-of-sale operations and end-of-life of products (including paper gaming materials)</p>
POLLUTION		
<p>Low Impact Level: Water and soil pollution and release of substances associated with timber extraction Pollution of water, air and soil during paper production Pollution of water and soil during the production of electronic equipment Noise, smell and light pollution during wood extraction, paper production</p>	<p>Low Impact Level: Waste generation at the Group's sites, in particular logistics warehouses (including cartons)</p>	<p>Medium Impact Level: Soil, water and air pollution due to the end of life of products (waste treatment, degradation in nature)</p>
ALIEN AND INVASIVE SPECIES		
<p>Low Impact Level: Forestry practices in timber extraction Transcontinental Transportation</p>	<p>Low Impact Level: Site green space development</p>	<p>Not significant</p>
<p>Impact Level ■ High ■ Medium ■ Low</p>		

The strongest impacts of FDJ UNITED's activities are **upstream**, with the **degradation of forest ecosystems** and the **fragmentation of habitats** due to wood extraction, and the **overexploitation of wood resources**. Downstream, FDJ UNITED contributes to pollution (soil, water, air) linked to the end of life of products and **greenhouse gas emissions** through the purchase of goods and services.

In addition, the Group is working on quantifying the impacts of paper materials on biodiversity, in particular by carrying out life cycle analysis (LCA) of the media. In 2020, the Group carried out an LCA of its gaming materials, with the aim of quantifying the impact on the environment and biodiversity. This study confirmed that the major impact on the environment lies in the manufacture of paper and the printing of scratch tickets. Regarding biodiversity, 98% of the impacts come from logging. The biodiversity footprint of gaming media was measured in 2020 using the **Global Biodiversity Score** (GBS) tool, developed by CDC Biodiversité (Caisse des Dépôts group).

However, the downstream of the Group's value chain has not been forgotten since between 2021 and 2022, FDJ UNITED deployed bins in all of its 30,000 points of sale.

Positive impacts associated with the Group's actions in favour of nature

For more than ten years, the Group has integrated the need to safeguard forests into its actions and actively participates in their protection in France and around the world. Through its financial participation in protection or restoration projects, FDJ UNITED has financed the preservation and/or restoration of more than 145 ha of forest in France. In addition, with the launch of its impact scratch game "Mission Nature", it has contributed to the financing of biodiversity restoration projects led by the French Office for Biodiversity (OFB).

Given the materiality of the impacts, risks and opportunities associated with biodiversity and ecosystems, **FDJ UNITED's strategy in this area has been revised and its commitments renewed**, based on a more complete and robust diagnosis.

FDJ UNITED is thus committed to:

- Mitigating the impacts of its sourcing and sites on nature by 2030**, by applying the impact mitigation hierarchy throughout its value chain;
- Contributing to the targets of the National Biodiversity Strategy**, in particular those targeting economic actors;
- Being an exemplary and engaging economic player throughout its value chain**, with its ecosystem and the general public (including the big prize winners);
- Continuing a science-based approach** to understanding and managing biodiversity and ecosystem issues.

Individual commitments

FDJ UNITED's biodiversity strategy is reflected in a biodiversity policy structured around the following 3 areas of intervention:

- Avoiding and reducing **the impact on biodiversity of our paper and digital gaming materials**, from upstream to downstream;
- To ensure a **positive contribution to nature, to preserve and regenerate natural capital** in our operating regions and timber supply zones;
- To engage the entire **FDJ UNITED workforce and ecosystem in these transformations**: employees, international community, other lotteries, suppliers, customers and citizens.

INDIVIDUAL COMMITMENTS					
Link to common commitments	Commitment	Scope	Indicator	Measurable Objective (SMART)	Deadline
1 - Avoid and reduce the impact on biodiversity of our paper and digital gaming materials, from upstream to downstream					
1 3 4 5 10	1.1 Study and compare the environmental impact of paper and digital gaming materials ¹⁾	FDJ UNITED Group	Number of studies completed and validated by stakeholders	Study and compare the environmental impact of paper and digital gaming materials by carrying out 3 life cycle analyses	End of 2027
4 1 5 6 10	1.2 Continue to ensure a sustainable supply of gaming materials , including through FSC certification ²⁾	FDJ UNITED Group	% of gaming materials printed on paper from responsible FSC-certified sources	Maintain 100% of gaming materials printed on responsibly sourced FSC-certified paper in the historical subsidiaries and engage the new subsidiaries in this approach	By End of 2028 (on-going)
4 5 6 10	1.3. Communicate on the recyclability of gaming materials	FDJ UNITED Group	Number of educational contents published	Distribute at least two pieces of educational contents (video campaign, posts, etc.) in the group's points of sale and/or social networks explaining the recyclability of gaming materials	End of 2028
2 - To ensure a positive contribution to nature and to preserve and regenerate natural capital in our operating regions and timber supply zones					
3 5 6 9 10	2.1 Support biodiversity conservation and restoration projects in our operating regions and supply zones	FDJ UNITED Group	Area in ha restored or protected	Protect or restore, by 2030, at least 250 hectares of forest and around the world through the implementation of projects to protect or restore ecosystem services	End of 2028
5 9 10	2.2 Maintain an offering of games with a positive impact on biodiversity	FDJ UNITED Group	Share of Gross Gaming Revenue (GGR) generated through the offer of games with a positive impact on biodiversity (Mission Nature) ³⁾	Maintain a share of the Gross Gaming Revenue (GGR) generated through the offer of games with a positive impact on biodiversity	End of 2028
5 9 10	2.3 Strengthen philanthropy actions in favour of biodiversity by increasing the share of net income dedicated to philanthropy and investment, including philanthropy and environmental investment	FDJ UNITED Group	Share of net income dedicated to voluntary contribution	Reach 5% of the Group's net income paid back as part of the voluntary contribution by 2030 [vs. 2.7% in 2024]	End of 2028
3 - Involve the entire FDJ UNITED workforce and ecosystem in these transformations: employees, international community, other lotteries, suppliers, customers and citizens					
2 7 8 10	3.1 Continue to raise awareness of biodiversity issues among employees	FDJ UNITED Group	Number of communication materials distributed (brochures, videos, posts on internal networks, seminars)	Host an annual awareness day as part of the European Sustainable Development Weeks	End of 2028
2 7 8 10	3.2 Addressing biodiversity issues with the Group's directors	FDJ UNITED Group	Number of committees during which the topic was discussed	Address biodiversity issues at least once a year with the Group's directors during meetings of the Board of Directors' committees	End of 2028
2 7 9 10	3.3 Initiate collective actions to reduce the sector's biodiversity impact via European lotteries	FDJ UNITED Group	Number of presentations made per year on biodiversity-related topics	Lead at least one annual presentation on the subject of reducing the sector's biodiversity impact during exchange meetings with professional associations	End of 2028
2 7 10	3.4 Maintain our awareness-raising actions on biodiversity issues with customers and the big prize winners FDJ UNITED	FDJ UNITED Group	Number of awareness-raising actions carried out with customers and big prize winners	Carry out at least one awareness-raising action per year (workshops, webinars, content) on the protection of biodiversity with customers and the big prize winners FDJ UNITED	End of 2028

¹ This commitment is also part of our climate strategy. The latter will feed into the work carried out as part of the definition of our carbon transition plan for 2030. This plan aims to reduce our scopes 1 & 2 greenhouse gas (GHG) emissions by 42% and our scope 3 GHG emissions by 25% by the end of the decade compared to 2022.

² FSC (Forest Stewardship Council), a label that promotes the diversity of tree species and ensures the protection of soils, flora and fauna in forests.

³ Mission Nature is a scratch game offered at the price of 3 euros, designed in the spirit of the "Mission Patrimoine" offer. This game is distinguished by its environmental objective: in accordance with Article 115 of Finance Law n°. 2022-1726 of 30 December 2022 for 2023, the proceeds of the levy normally intended for the State are exceptionally allocated to the French Office for Biodiversity (OFB). This allocation aims to finance projects to restore biodiversity on French territory. The beneficiary projects are selected by the OFB following a call for projects, the applications received of which are subject to an in-depth examination in order to identify the most relevant and impactful initiatives for the preservation of ecosystems.