

ACTING FOR BIODIVERSITY: CORPORATE COMMITMENTS

«All businesses depend on and impact biodiversity and can be agents of positive change.»

IPBES (2026), «Business and Biodiversity Assessment»¹

In just a few years, biodiversity has become an increasingly strategic issue. Frameworks have multiplied, methods have been refined and commitments have become more structured. Biodiversity is no longer just a conservation issue: it is an essential part of how resilient business models are, and a source of both risk and opportunity that investors, regulators and local authorities now build into their requirements. Yet, despite repeated scientific warnings, biodiversity loss is accelerating. Faced with this reality, companies have recognised the role they have to play and are taking action.

To reinforce this drive, Act4Nature International has been supporting businesses across all sectors since 2018 as they integrate nature into their strategies, processes and operations, based on a principle of continuous improvement.

12 partners engaged alongside us

50+ businesses committed, representing ≈ 4 M employees

500+ corporate commitments validated by Act4Nature International

3 public summary reports, plus an individual assessment for each business, all publicly available



1. IPBES, Summary for Policymakers of the Methodological Assessment Report on Business Impact and Dependence on Biodiversity and Nature's Contributions to People, presented on 9 February 2026 at the 12th IPBES Plenary Session in Manchester.

ACT4NATURE INTERNATIONAL: A MULTI-STAKEHOLDER FRAMEWORK TO SUPPORT BUSINESSES



Business networks. They provide an operational understanding of economic and sector-specific realities, help assess the feasibility, maturity and continuous improvement dynamic of commitments, whilst fostering the sharing of best practice among peers.



Scientific partners. They draw on research-based knowledge and available data, bringing a methodological and analytical perspective that ensures the robustness of diagnostics, the relevance of indicators and the credibility of proposed trajectories.



NGOs. They bring field expertise, in-depth knowledge of ecological issues and a demanding eye on the real-world impact of proposed actions. Their input helps challenge environmental ambition and ensures that the issues identified for each company are properly addressed.



Public authorities. They ensure the consistency of commitments with public policies and with national and international biodiversity objectives. Their perspective helps businesses understand expectations and developments in the regulatory framework.



IT'S NOW FOR NATURE

A4NI commitments can be recognised under Business for Nature's 'It's Now for Nature' campaign, an international initiative that supports companies in developing and publishing nature strategies.

LEVERS, REQUIREMENTS & COMMITMENT FRAMEWORKS

CEO COMMITMENT

To ensure that action in favour of biodiversity is embedded at every level of the business, the leader signs the commitments shared by all committed businesses, as well as the individual SMART commitments made by their company.

THE 10 COMMON COMMITMENTS

1. Integrate biodiversity into corporate strategy.
2. Engage in dialogue with stakeholders.
3. Assess impacts (double materiality analysis).
4. Integrate biodiversity into decisions across the entire value chain.
5. Avoid – reduce, and offset only as a last resort.
6. Prioritise the implementation of Nature-based Solutions wherever possible.
7. Engage in dialogue with public authorities.
8. Raise awareness among and train employees.
9. Mobilise resources and establish appropriate partnerships.
10. Publicly disclose commitments.

INDIVIDUAL COMMITMENTS

New voluntary actions that go beyond regulatory requirements, based on indicators tailored to the company's activity. They are quantified, time-bound, and designed to be regularly renewed as part of a continuous improvement approach.

SMART COMMITMENTS

- S** Specific: a range of actions with direct and indirect links to biodiversity.
- M** Measurable: implementation of key indicators (KPIs).
- A** Additional: beyond current legislation or regulation, and beyond the company's past and current actions.
- R** Relevant: targets and KPIs are proportionate to the company's size, means and activities; no key issue is left aside.
- T** Time-bound: a programme with an explicit duration and implementation dates.

FIND OUR PODCAST SERIES



Available on Apple Podcast, Deezer, Overcast, Podcast Addict, Soundcloud and Spotify.

In 2026, Act4Nature International is launching its podcast series, a natural extension of its committed approach. Each episode gives voice to what reports and assessments cannot always convey: **the reality of transformation, the challenges faced, decisions that would never have been taken without an outside perspective**, and the **fruitful alliances** between business, scientific research and civil society. The aim is not to showcase success stories, but to **honestly document a path that remains very much a work in progress**.



The Act4Nature International Assessment, published every two years, provides a snapshot of how businesses in the initiative are implementing their commitments: level of progress, themes covered, verification methods. This assessment ensures the transparency of the scheme and of committed businesses' continuous improvement approach. Individual results and each company's commitments are published on act4nature.com. Commitments are also assessed against the major themes of France's National Biodiversity Strategy (SNB), the national implementation of the Kunming-Montreal Global Biodiversity Framework (GBF), in order to identify the levers being activated and the gaps that remain to be closed. Three reports published to date.

JOIN THE INITIATIVE

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Find on [ACT4NATURE.COM](https://act4nature.com)

- the calendar of commitments phases
- the commitment template
- the commitment process